

CALLING ALL STUDENT VISIONARIES AND DREAMERS!

An Opportunity To Participate In India's Bold, Ambitious And Transformative Agenda

VIKSIT BHARAT @ 2047

LET'S BUILD A SOLID FOUNDATION OF A DEVELOPED INDIA

LET'S SHAPE THE DESTINY OF OUR NATION

Be ready with your #Ideas4ViksitBharat

India needs them!

Share your ideas for Viksit Bharat@2047

Click on link www.Viksitbharat2047.MyGoV.in

Or

Scan OR Code





Viksit Bharat @2047: Voice of Youth

A collaborative approach for a Developed Nation

For Universities/ University level Institutions

Viksit Bharat @ 2047 - Vision

The 'Viksit Bharat 2047' agenda is a comprehensive vision plan by the Government of India, aiming to transform India into a developed nation by the year 2047, marking the 100th anniversary of its independence.

India is at a turning point in its history. The 21st century will be India's century, as the country pole-vaults into the future confident of its capabilities **India's Projected Growth Today** 5th largest economy in the world 3rd largest economy as GDP crosses 2027 US \$ 5 trillion (IMF estimates) Poised to be **US\$ 30 trillion economy** 2047 with all attributes of a developed nation

India has demonstrated quantum leap capabilities across areas



Sports



Chandrayaan



Healthcare



Jan Dhan Accounts



Climate Goals



Education



COVID Vaccines



Digital Public Infrastructure



India's Global Standing

The soul of Indian Version of notion of development is emphasised through Hon'ble PM's Sankalp of Panch Pran, with Viksit Bharat being one of them and of utmost importance.

There is enormous work that needs to be undertaken in a mission mode to make India a Viksit Bharat by 2047!

Key Initiatives undertaken so far for Viksit Bharat@2047 Agenda

Vikasit Bharat@2047 - Visualised, Conceptualised and Imagined by our honourable Prime Minister Shri Narendra Modi ji.



Viksit Bharat Sankalp Yatra



Amrit Kaal Vimarsh



"Voice of Youth"

Understanding Viksit Bharat Sankalp Yatra and Amrit Kaal Vimarsh



Viksit Bharat Sankalp Yatra

Nationwide campaign to raise awareness through outreach activities to achieve saturation of schemes of Govt. of India across the country covering all Gram Panchayats, Nagar Panchayats and Urban Local Bodies

Key Objectives



Reaching the unreached

Reach out to the vulnerable who are eligible under various schemes but have not availed benefit so far



Information Dissemination

Dissemination of information and generating awareness about schemes



Learning from the Citizens

Interaction with beneficiaries of government schemes through their personal stories/ experience sharing



Potential Beneficiary Enrolment

Enrolment of potential beneficiaries through details ascertained during the Yatra



Amrit Kaal Vimarsh - Viksit Bharat@2047

Amrit Kaal Vimarsh aims to facilitate a dialogue throughout the country on Nation Development by hosting lectures in the campuses of our academic institutions in the fields of developmental research, policy making and implementations.

Key Features



Public Discussions through Lectures

The public lectures may encourage public discussions through comments, queries and Q&A, and reframe youth imagination



Delivery of Public Lectures

Eminent personalities in the field of knowledge, research, science, culture, to deliver public lecture in the campuses



Sensitize and Motivate our Youth

These efforts aim to sensitize and motivate our youth and contribute to the making of development-centred ecosystem



Knowledge Festival

The intent of this knowledge festival was to combine dialogue with joyfulness

Taking these initiatives forward through "Voice of Youth"

On 11th December 2023, Hon'ble Prime Minister Sh. Narendra Modi has made an appeal to every youth of this country to be part of Viksit Baharat compaign.

Key Objectives of Viksit Bharat@2047: Voice of Youth



Orientation of Youth with the Viksit Bharat Agenda

Aligning perspectives and actions of the youth with the national development goals by educating them on national priorities and encourage dialogue on goals that can contribute to the larger vision



Gather Ideas from Youth for a Developed India

Engaging with the youth in the ideation process by soliciting their ideas and perspectives to harness their creativity and innovation for national development projects



Identify the Youth's focused Sectors

Identifying which sectors (technology, education, healthcare, environment sustainability etc.) the youth are most interested in to channelize the policies in their most preferred areas



Seek Commitment from Youth towards Nation Building

Seeking the commitment and participation from youth in national development efforts by participating in programs, and pave pathways for the society to the nation's progress

Viksit Bharat@2047: Voice of Youth – Key Stakeholders

The "Viksit Bharat Voice of Youth" initiative envisages distinct yet interconnected roles for stakeholders across the spectrum. Each group plays a crucial part in realizing the goals of the initiative.

01

Administration

To act as facilitators.

02

Academic Institutions

 Create awareness among students about this goal. 03

Teachers

 Orient students and guide them about their role to make India a Viksit Bharat and encourage participation from students 04

Students

- Envision on the role that they are going to play to make India a developed nation.
- Create an environment for a collective responsibility

SOPs for Universities/ Colleges and Students

Role of Universities/ Colleges

The Universities/ University level Institutions to act as an anchor and be the focus point for the Government and appoint a dedicated team to promote, organize, disseminate information, and mobilize the students for this initiative

Key interventions by the Institutions



Awareness

- Workshops for information and gathering feedback
- Organize Fests, Seminars, Debates, Events etc. to encourage submission
- Mobilize existing alumni networks for campus talks
- WhatsApp and Group Emails for faster dissemination
- Standard Poster and Banner to be available across the campus premises
- Dedicated 10 minutes in every lecture to encourage dialogue



Infrastructure

- Dedicated Room for Feedback Collection: Designating IT Labs/ Libraries as Viksit Bharat Ideation Center to facilitate students for form filling for 2 weeks
- Dedicated Slot: Designating 2 hours of the day to students for feedback submission
- SOP of Feedback
 Submission: Paste the step-bystep approach on the classroom/ IT labs/ library walls for the ease of students



Participation

- QR Codes and Form Links:
 Poster with QR code/ link should be widely promoted through
 Website, WhatsApp Groups, etc.
- Recognition to Student Clubs:
 Recognize student clubs such as
 NCC, NSS and other bodies
- Certificate: Certificate of accomplishment to be widely promoted as a badge of honour.
- Capturing Student's
 Experience: Pictures/ Shorts on social media with hashtag
 #Idea4ViksitBharat



Tracking

 Daily Reports: Daily numbers of participants should be closely monitored to ensure 100% participation

Step-by-Step Approach of the Portal

Step – 1: Login

- Visit the MyGov Portal on your web browser
 ViksitBharat2047@MyGov.in
- Login through Mobile
 Number and OTP/ Email ID
 and Password to proceed, if
 already registered
- Create an account by clicking on "Register Now" and Proceed, if new registration

Step – 2: Idea Filling

- Answer the questions on 1 or more mentioned themes by turning ON the toggle switch
- Provide your idea on "How does Viksit Bharat look like to you" in Question 1
- Provide action driven
 points to realize your idea in
 Question 2 along with your
 role in reaching the
 milestone(s)
- Click on Proceed

Step – 3: Pledge

- Take the Pledge for contributing to Nation Building by Tick-marking the checkboxes against each pledge item across 5 themes
- Click on Final Submit

Step 4: Sharing

- Create a blog post/ story/ short video about your experience and the idea shared
- Upload the Selfie with the specific background/
 ViksitBharat @2047 banner showing participation in the initiative on their Social Media handles with hashtag #Ideas4ViksitBharat
- Making it as DP on social media platforms shall be encouraged



Be the change you want to bring!

Best chosen idea under <u>EACH</u> theme will be rewarded with INR 5,00,000 followed by INR 3,00,000 and INR 2,00,000 for the 2nd and 3rd position holders!

Thank You

Step-by-Step Approach of the Portal





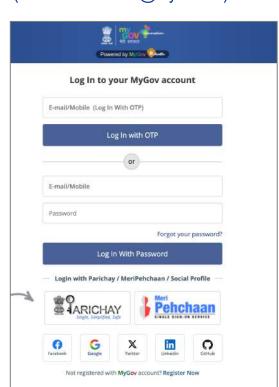






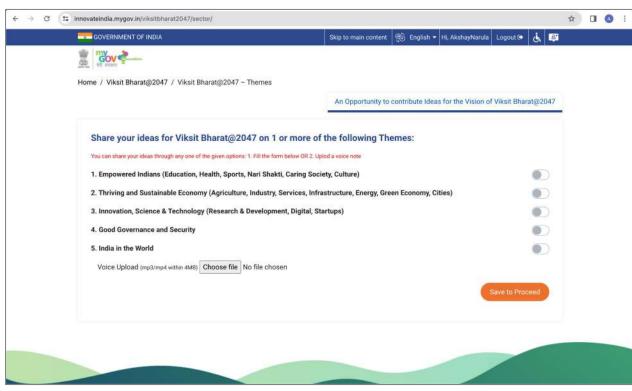
Login Page

(ViksitBharat2047@MyGov.in)



Idea Collection Page

Themes for ideas to be collected



Pledge Submission Page

Pledge for Nation Building



Create a **new profile or enter your mobile number**to login through OTP

Toggle On 1 or more themes to answer questions related to your idea of Viksit Bharat and steps to be taken for the same for the chosen theme(s)



Tick the Checkbox to pledge to contribute towards Viksit Bharat and Submit. **#Idea4ViksitBharat**11

Viksit Bharat@2047: Voice of Youth

Introduction

Viksit Bharat@2047 is the vision of Government of India to make India a developed nation by 2047, the 100th year of its independence. The vision encompasses various aspects of development, including economic growth, social progress, environmental sustainability, and good governance.

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, immense desire, potential, talent and capabilities of the Indians, especially the youth, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India Viksit Bharat by 2047. For this to happen, there is a **need to chalk out a bold, ambitious and transformative agenda, and its communication to all stakeholders**. The role of the youth, who constitute our largest population group, has a huge role here as they will lead India to Viksit Bharat by 2047.

Therefore, it is important to **channelize the innovative ideas of the youth into nation-building** by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. It is important that every youth, more so the youth in colleges/ institutes and Universities take part in this important nation building exercise. Therefore, it is important that outreach initiative of this program reaches to every youth in the country. Department of Higher Education, Ministry of Education will lead the communication and outreach in this regard.

SoP for different stakeholders

Entity	Post Event Activities
Universities/	Awareness:
Higher Education	
Institutes	 Organize Workshops to increase awareness on the program and disseminate information on feedback gathering. Institute LMS, Websites, notice boards in the campus and other ERP portals must flash/broadcast the Viksit Bharat Feedback form link or QR code.
	 Coordinate Fests, Seminars, Debates and Events to propagate the Hon'ble PMs guiding principles for Viksit Bharat and encourage students to submit their feedback. Mobilize existing alumni networks through emails or inviting prominent alumni to the campus to talk about the Viksit

- Bharat@2047, hence motivating students to take up feedback submission
- > Standard banner shall be used at all these events, as well as at every prominent location on the campus like cafeterias, IT labs, seminar halls, library etc.
- ➤ Bulk mail and WhatsApp shall be utilized to proliferate the information on Viksit Bharat feedback submission.
- A poster with feedback link and QR code shall be made available at all places of gathering like playground, canteen, hostel entrance etc.
- ➤ A Social Media Campaign by universities and colleges may be initiated to encourage students to share their ideas on the vision of Viksit Bharat.
- ➤ The #Ideas4ViksitBharat hashtag may be used across all social media platforms to make it viral and encourage students to tweet and share.

Infrastructure:

- ➤ Dedicated Room for Feedback Collection (Idea café): Designate existing IT Labs/ Library as a Viksit Bharat Ideation Center or Idea Café to facilitate the students for submitting the feedback form for the period of 11 December 2023 to 25 December 2023
- ➤ Dedicated Slot: Allot **dedicated time** of the day for the next 2 weeks to allow students to fill the feedback form
- SOP for Feedback Submission: Paste the step-by-step approach on the classroom/ IT labs/ library/ notice board walls for the ease of students

Participation:

- ➤ Encourage student participation by ensuring widespread dissemination of QR code and feedback link via different communication channels of universities/institutes:
 - Posters with QR code and feedback link to be made available at all common places of gathering like playground, library, cafeteria, canteen, hostel entrance etc.
 - QR code and feedback link to be published on university websites/LMS/Samarth/ERP and various social media channels.
 - QR code and feedback link to be shared with students via official WhatsApp groups.

- ➤ **Dedicate first 10 minutes** in classrooms/student lectures for motivating students to share their opinions via provided QR code/feedback link.
- Increase student participation on submission channels (QR code and feedback form) by **mobilizing student clubs** (NCC cadets, NSS volunteers and other youth organizations).
- ➤ Promote **certification of accomplishment** widely as a badge of honor across different communication platforms to incentivize participation for students.
- ➤ Encourage students to share their experiences via posting pictures/shorts on social media with hashtag #Idea4ViksitBharat

Students

Students to **follow the steps** while submitting their Feedback on the portal

- **Step 1:** Visit the **MyGov Portal (mygov.in)** and proceed to the Viksit Bharat Consultation section.
- **Step 2:** Answer the following questions sequentially on the portal:
 - a) How should a Viksit Bharat look like in 2047 in different aspects?
 - b) What do we need to do to reach those goals?
- **Step 3:** Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation.
- **Step 4:** Submit the form alongwith your email ID and download the Certificate from your email.
- **Step 5:** Share your experience and your thoughts, pictures with certificates on social media with **#Ideas4ViksitBharat**
- **Step 6:** Students to **upload the Selfie** with the specific background/ Viksit Bharat@2047 banner showing participation in the initiative on their Facebook or Instagram account tagging **#Ideas4ViksitBharat**
- **Step 7:** Making it as **Display Pictures on social media** platforms shall be encouraged
